
Defining Moments

creative occasions by colleen kelley

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FALL 2010

NEW FALL SCENTS

We might still be in the grips of the hottest summer many of us can remember, but Defining Moments is ready to celebrate fall (and our 3rd anniversary)! This year we've got four amazing fragrances to help you beat the heat – even if there are still a few months of it left!

- **Fig Tree** – Mysterious, earthy and sophisticated with the fragrance of ripe juicy figs, green leaves, and woods.
- **Orange Peel & Pine** – Juicy sweet orange peel and fresh pine come together in this unique, exhilarating scent!
- **Pumpkin Spice Latte** – The sinfully rich fragrance of strong black coffee blended with steamed milk, fresh pumpkin and a hint of spice.
- **Walk in the Woods** – Deliciously complex with green apple, cinnamon, leafy greens, woods and vanilla.

We will also be discontinuing **Beach Daisies, Chocolate Biscotti, Crackling Birch, Hydrangea, Orange & Chili** and **Peppermint Berry**. These discontinued fragrances will be available at half-price while supplies last!



new products for Fall 2010

NEW WEBSITE

We are VERY excited to announce that we have launched a brand-new website for our home fragrance line! It's been a struggle trying to find the right format, design and hosting over the years, but we feel that this is by far our most convenient site yet. You can now place your order right on the site with our shopping cart, get real-time shipping costs, and track previous orders when you create a free account! No more e-mailing your order and waiting to be invoiced – just click “submit”, then sit back and wait for your order to be shipped to you!

The new website can be found at www.definingmomentscandles.com.

TEALIGHT COLLECTIONS

Due to the overwhelming response to our Tealight Tubes – you loved them! – we are continuing to make them, but they are now packaged in frosted boxes of 12 tealight candles. They are still grouped by category – **Bakery & Spice, Floral, Fresh & Clean, Fruit, Holiday** and **Seasonal** – but look so much more elegant in their new packaging. They make great gifts, for yourself or someone else. Try a Seasonal Collection now, consisting of four tealights each in our brand-new Fall scents!

UPCOMING EVENTS

Join us on Saturday, October 2, from 10 a.m. until 5 p.m. at the Ambler Main Street Oktoberfest! Street vendors including artists, crafters, and musicians will be there, along with plenty of food stands. Check out the newest fragrances and other items, and be the first to purchase candles from our Holiday 2010 Collection (which won't be available to the general public until November 1st!) Rain date is October 3.

We are tentatively scheduled to participate in the Mistletoe Mouse craft fair at the Presbyterian Church of the Covenant in North Wilmington on November 6th. More information will come as soon as we have it!

Don't forget to think about scheduling a home party! They're the perfect opportunity to get your friends together, check out our products and have a blast! We also offer online candle parties for those who might not have the time to host one in their home. For more information, check the [website](#) or [shoot us an e-mail](#)!

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