

Celebrating 2 Years of Candlemaking!

Although Defining Moments has only existed in its present state since February, I have been making and selling handpoured candles since August of 2007. My craft has come a long way since those humble beginnings! My home fragrance line now boasts more than 20 regular fragrances in 2 different sizes, a brand-new boutique line (read on for more details!) and an assortment of gifts and special items for any occasion. In celebration of 2 successful years of the most enjoyable hobby I've ever had, Middletown Candles will be getting a makeover this fall! Look for new, more attractive jars with contemporary white lids instead of rustic gold, a brand-new label design with a logo I think I've finally settled on (at long last!) and a new name! In order to better tie my home fragrance to my special event business, Middletown Candles will now be known as Defining Moments Home Fragrance. Each item will still be the high-quality product you've come to expect - it will just look better! And starting on August 1st, you will be able to find my home fragrance items at their new home on the web: www.definingmomentscandles.webs.com. This means that there will be one site for my special event business and one for my home fragrance line - hopefully, this change will make shopping a bit easier on you (and web design easier on me)!

New Fall Fragrances!

This fall I am excited to bring you 4 brand-new fragrances! Autumn is my favorite time of year, and I have the most fun experimenting with scents for this line. This collection might be the best one yet! First, there's **Autumn Sunset** - a wonderful fragrance blend of lemon and apple, warmed by anise, cinnamon and ginger and rounded out by woods, musk and vanilla. This is a warm fragrance perfect for burning on a crisp autumn night! Next is **Crackling Birch**. Sweet bergamot, orange and lemon, a floral heart of geranium, lily and rose and a base of patchouli, vetiver and tonka beans make this a wonderful outdoorsy scent! **Indian Summer** is a gorgeous medley of strawberries, apples and pears enhanced by geranium and basil and sitting on notes of oak and fresh greenery. Finally, there's **Pumpkin Pecan Trifle** - could that sound any more delicious? Creamy pumpkin pie filling with rich, sweet milk, layered with freshly baked yellow cake, melted butter, pecans and hints of spice. Are you hungry yet? You will be!

And as always, a few fragrances will be added to the discontinued line. We'll be saying goodbye to **Birds of Paradise**, **Blackberry Sage**, **Flowering Dogwood**, **Herb Garden**, and **Wedding Cake**. There are only a few left and these fragrances will only be available until the last one is sold, so get them while you can!



Defining Moments Radiants, from left: Casablanca Lily, Cedar & Saffron, Lemongrass & Star Anise, and Madagascar Spice.

Introducing Defining Moments Radiants!

I've been working hard all summer on a new boutique line of fragrances and I am pleased to bring you Defining Moments Radiants! These candles are designed to bring a sophisticated touch to your home décor. They start with an ultra-creamy, premium paraffin wax. To that I add triple-strength fragrances in unique scents, and pour into simplistically chic, smooth round jars with a silver lid. Each candle comes packaged in an elegant glossy white gift box. Defining Moments Radiants are available in four exotic fragrances:

Casablanca Lily - This floral creation blends the sweetness of a lily with fresh greenery and citrus.

Cedar and Saffron - The warm, spicy fragrance of Kashmiri saffron from India masterfully blended with earthy woods. White cedar, Indian sandalwood, and patchouli are softened by mid-notes of vanilla and sensual musk, then brightened by top notes of grapefruit and fresh bergamot.

Lemongrass and Star Anise - A clean combination of lemongrass and anise come together in this fantastically complex fragrance. The floral heart consists of neroli, orange blossom, rose and jasmine. Very fresh and unique!

Madagascar Spice - An enticing combination of orchids and fresh carnation are blended with a touch of cumin and bergamot. The soothing quality of jasmine and fennel flourish in the heart. Sweet scents of the Madagascar vanilla bean mingle among the earthy feel of patchouli, amber and musk to complete this exotic blend.

For pricing, please visit the new Defining Moments Home Fragrance website! www.definingmomentscandles.webs.com.

Defining Moments Custom Calendars

Do you have something you want to commemorate? Maybe your wedding, your baby, or special family moments? Make it into a calendar! I can take any photos you provide and turn them into the pages of a 12-month calendar. Show your wedding from the dressing room to the last dance, your baby from birth to first steps, or special memories from summer vacations with your family. The possibilities are endless! Visit the stationery site for examples and more information.

Getting married this winter? Now is the time to start thinking about your stationery! Defining Moments specializes in custom-designed wedding stationery. Visit the website at www.definingmomentsonline.com for an online gallery and ideas.

Christmas is coming sooner than you think! Book a candle party with Defining Moments and stock up on gifts and home décor for this holiday season. Visit the website at www.definingmomentscandles.webs.com or e-mail info@definingmomentsonline.com for information on scheduling a candle party.

Know somebody who might be interested in this newsletter? Tell them to send an e-mail to info@definingmomentsonline.com with the word "Subscribe" in the subject line and they will be added to the list.

Finally, thanks to Heather Bressi for helping come up with names for the new fall fragrances! She's much better at it than I am!

See you in November!